

**SECSOR**  
*Department of Religion*  
*Box 7212*  
*Wake Forest University*  
*Winston-Salem, NC 27109*

January 2012

To: Book Exhibitors  
From: Dr. Kenneth Hoglund, Executive Director, SECSOR  
Re: 2012 Southeastern Regional AAR/SBL/ASOR Meeting (SECSOR)  
March 2-4, 2012 Atlanta Marriot Century Center

Information on our upcoming SECSOR meetings may be found on our website, <http://groups.wfu.edu/secsor/>  
Included is information on how to reserve rooms and register for the conference.

You may place reservations for tables at the book exhibit directly with me, using the form below. The cost is \$40 per table, and I need to hear from you by **February 15**. We also ask that book exhibitors register for the meeting, using the form in SECSOR website or by registering on-line. A limited amount of advertising will be available in the printed version of the Program to be distributed to conference attendees at the conference—Prices are listed below. Please note that historically our Atlanta meetings have been our most heavily attended, and that in 2010 we had over 375 in attendance.

If you want an unattended table, the cost is \$50 since we will need to use a student to unpack and lay-out your exhibits. We also cannot be responsible for repacking and returning materials; usually we invite a representative of one of the smaller schools in the region to take the books back for their school library.

To arrange for shipment of books to the meeting, please contact:

Chris Young  
Director of Event Planning and Operations  
Atlanta Marriott Century Center  
2000 Century Boulevard NE  
Atlanta, GA 30345  
404-348-1114  
(fax) 404-982-9963

Make sure to mark shipments with the name of our event (SECSOR).  
Telephone number for SECSOR: 336-416-5597. And please feel free to use the same number or contact me via email if you have any questions.

Thank you for your support, and I look forward to seeing you in Atlanta!

Cordially,

Dr. Kenneth Hoglund  
Executive Dir.,  
SE Commission for the Study of Religion (SECSOR)

**2012 AAR/SBL/ASOR/SE Meeting (SECSOR)**

Publisher/exhibitor \_\_\_\_\_

Representative(s) \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Please reserve \_\_\_\_\_ attended tables @ \$40 each. Check payable to SECSOR enclosed.

Please reserve \_\_\_\_\_ unattended tables @ \$50 each.

Please reserve advertising: 1/4page -- \$75 each \_\_\_\_\_

1/2 page -- \$125 each \_\_\_\_\_

1 page -- \$200 each \_\_\_\_\_

Total enclosed: \_\_\_\_\_